

Five Steps To Voice Over Success

Get Into The Game And Surround Yourself With Others in the Field.

First you have to actually “get into the game” by starting a regular practice routine of voice exercises and reading out loud. Surround yourself with others in the Field; find a good voice-over coach and get regular practical, on mic studio experience. Meet and talk with others in the field. Read books about voice-overs. Research voice overs and voice actors on-line. And don't be shy. When people ask what you do, tell them you're a voice actor!

Have Confidence In Yourself And Visualize Yourself Being Successful.

It's never easy starting anything new. You'll make mistakes and have set backs. Everyone does. Throw fear and self-doubt out the window. Visualize yourself being successful. Confidence begets confidence.

Learn The Fundamentals And Stay Focused.

Learn voice-over fundamentals, step by step. Don't jump around from one thing to another. Read (out loud) a lot of different types of copy to find out what you're good at (not just what interests you). Stick with it until you get good at it, before you jump off and try something new. Keep going back over and reviewing what you've learned. You must have patience and determination. There are no short cuts to success. Hard work and discipline will pay off.

Think Locally.

Let Hollywood and Disney Films wait. There are voice-over opportunities right in the town you live in. There are hundreds of local businesses that will be more receptive to you than a Hollywood producer. Local businesses have phone systems, web sites and advertising needs. They all need help. With an average voice and above average creativity, you'll be surprised how easy it is to sell your services to local businesses.

Never, Ever Give Up.

You will be turned down a lot. That's how it goes. Get over it. Learn from it and move on. It's been said that it takes nine no's to get one yes. So if you ask 10 people, odds are 1 will say yes. If you ask 100 people, odds are 10 will say yes! Plus, the more people you talk to, the better you get at it and it gets geometrically easier.